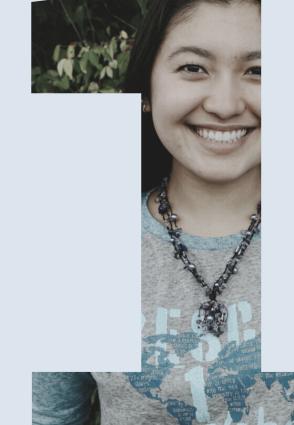


MARCH 2022

ONE/1000

Ambassador Packet



PRESENTED BY

Rescue 1 Global 2022



Rescue 1 Global is a 21st-century abolitionist movement that exists to counter human trafficking and provide holistic restoration. We pioneer anti-trafficking efforts and are a leader in the field in promising practices, prevention initiatives, rescue, advocacy, outreach, and comprehensive restoration, all while sharing the hope and love of Jesus Christ.

We are only able to do this because of our monthly partners who graciously support us!

Due to the tough economic times during the COVID years, Rescue 1 has experienced a significant loss of recurring monthly partners. Additionally, in early January, we learned that a grant awarded to us in 2019 will end in June.

In order to sustain services and enhance momentum to meet the growing demand of trauma-informed counter efforts and restorative programming, Rescue 1 is launching a strategic donor campaign to develop 1000 new giving units of \$50 in the next 100 days, called **ONE/1000**.

By accomplishing this goal together we will truly lay the foundation needed for our current operations to thrive and future growth to be possible.





ONE/1000

Ambassador Intent Statement:

Ambassadors champion Rescue 1's Mission, Vision, and Strategy within personal and professional networks, to secure financial partners, recruit other ambassadors to expand public engagement, and connect Rescue 1 to development opportunities for financial sustainability in order to maximize organizational capacity of Countering Human Trafficking and Providing Holistic Restoration.

This strategic Ambassador Packet will either provide you with or direct you to tools to help you:

- Know Rescue 1 better.
- Know "Why" You and Rescue 1 are partnering to fight human trafficking.
- Know "Who" you are going to introduce to Rescue 1.
- Know "How" you are going to invite your contacts to partner together with you and Rescue 1.



Steps to Becoming an Ambassador

Being an Ambassador is more than volunteering your time. Ambassadors are engaged partners who:

- Embrace the ONE/1000 campaign.
- Have a heart for the hidden people stuck in this dark trade and want to see children, women and men rescued and restored through R1G programs.
- Have joined the front lines as key volunteers in prevention or identification efforts, rescue/exit strategy helps or restoration programs to counter human trafficking and provide holistic restoration.

Use this QR code here to sign up





Sign up Here

3

Sign up <u>here</u> so we can help you get started. By submitting your information on the linked form, we can ensure that you get the most up to date information, and we can work alongside you directly to make this campaign successful.

Set up your profile

Set up your own ONE/1000 partner giving profile at R1G.org and like/follow R1G social media accounts. Get to know R1G and understand human trafficking through the resources at R1G.org/resources.

Know "Why" you are partnering with us

What is your "WHY" to support and join the fight against human trafficking? Develop a 30 second "Why" explanation and a simple reproducible strategy to invite your contact on to your Ambassador team.

Know whom you're going to introduce R1G to

Create a list of 20 or more from family, friends, and colleagues that are as passionate as yourself. Familiarize yourself with the ONE Partner Level Chart at R1G.org/resources. Determine the level(s) of \$50 units you think/know each potential partner can join your team as.

Know how & where your R1G introduction will be

Schedule an In-home at your house for a small R1G awareness and partners event or set up a time to share what you're already doing in this fight alongside Rescue 1. During a personal or professional meeting ask "Tell me, what really matters to you? After they say [family, faith, and fill-in], tell them "Yes, me too but let me tell you what also has my heart - Rescue 1 Global.



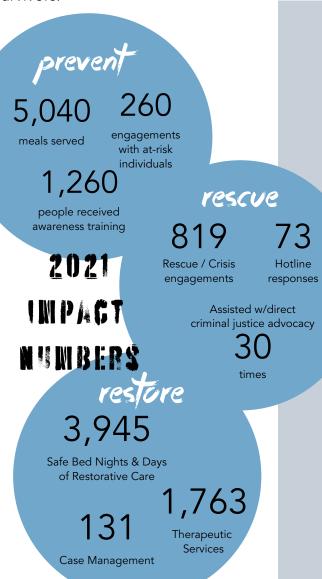
Counter Human Trafficking and Provide Holistic Restoration.

VISION STATEMENT

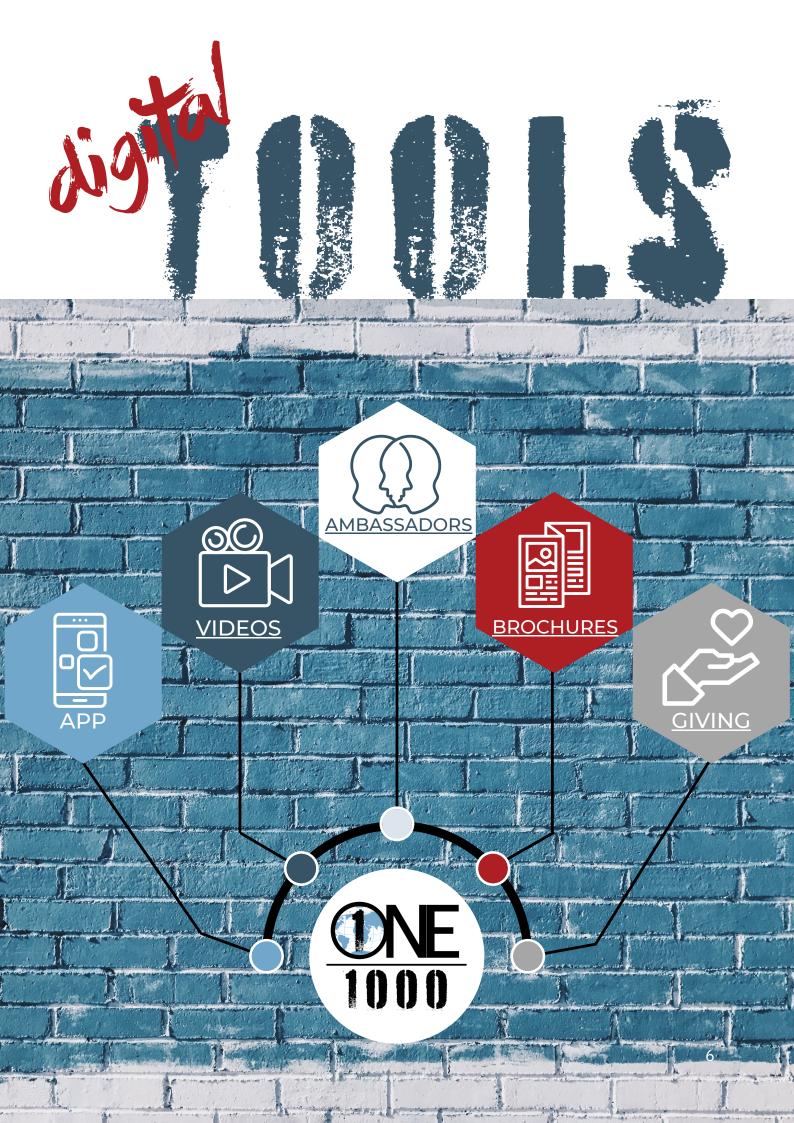
Serve communities around the world until those enslaved and trafficked are free.

STRATEGY

Educate and mobilize abolitionists to Prevent victimization, Rescue victims and Restore survivors.



Rescue 1 Global began its mission to Counter Human Trafficking and Provide Holistic Restoration in 2011. In the last 11 years, with prayer, support, active partners, and lots of diligent hard work Rescue 1 has raised awareness of human trafficking for over 24,000 people, served and prevented over 12,600 at-risk/high risk individuals from experiencing exploitation, delivered more than 80,000 hot meals in street outreach to known trafficking hotspots, cared for 621 survivors, provided 35,442 days of restorative care, led/assisted in 8,004 therapeutic services, opened 4 safe houses; including 1 for minors and one for adult women with children in TN, and assisted in a consultant role in 12 different countries.



Engagement Targets

WHY

Know "Why" You and Rescue 1 are partnering to fight human trafficking.

WHO

Know "Who" you are going to introduce the mission and vision of Rescue 1 to.

HOW

Know "How" you are going to invite your contacts to partner with you and Rescue 1.

- 40+ Million people are enslaved TODAY. That's more the population of Canada.
- Global revenue are nearly \$150 billion a year for trafficking and it is currently the fastest growing criminal industry in the world today.
- The average age of entry into the sex industry in the US is 12-15 years old. Internationally it is 9 yrs old.
- 1 out of 6 (16.67%)
 runaways in the U.S. end
 up being trafficked
 within 72 hours.
- With 460,000 runaways every year, 76,682 of them will experience commercial sexual exploitation.
- Globally, an estimated 71% of enslaved people are women and girls, while men and boys account for 29%.

- 20 people Contact list
 - Family
 - Friends
 - Neighbors
 - Colleagues
 - Clients / Customers
 - Network groups
 - Church
 - Sunday School Classes
 - Discipleship Groups
 - School Clubs
- Know your Contacts
 - What is partnership level of each Contact?
 - What human trafficking or Rescue
 1 Global programs are important to each contact?
- What is the best time and place for each contact to meet with you to learn about R1G and become a partner?

- Engage your Contact list of people in conversations about human trafficking and Rescue 1's mission and response.
- Invite your contacts to support Rescue 1.
- Show, in person, or share the above list of videos to learn about Rescue 1.
- Contact your team member candidate to share about your partnership with Rescue 1 and invite them to learn how they can be ONE/1000 Partner and the impact they can have.
- Engage contacts to become a ONE/1000 partner through the QR code, website or R1G app. They can also follow Rescue 1's social media platforms.
- Encourage new partners to seek out other potential partners.

Steps to Recruit NEW ONE/1000 partners

The global reports of this atrocity are increasing with magnitude and severity. Rescue 1 is grateful for your partnership in this gospel ministry to those lured, exploited and enslaved.

As R1G continues to grow in its capacity to Prevent Victimization, Rescue Victims and Restore Survivors, your love restores survivors' lives and your support encourages the R1G team to adapt to the dark complexities of human trafficking with creative biblical solutions for those we serve. To this end, your partnership and participation is crucial.



Educate & Awareness

Introduce potential partners to the reality of human trafficking with some of the facts provided in this packet. Share about the work and ministry of R1G with the impact numbers from 2021. Share a story with them from the R1G brochure.

Share your why

Share why you support R1G. Share why you serve to enhance and expand the ministry of R1G. Share why you think they should join your Ambassador team.

Explain the need

R1G needs to expand its partner/funding networks to sustain services and expand momentum to meet the financial demands to mobilize personnel into education, outreach, partner assistance, referrals, crisis/rescue calls, and restorative care. R1G's responds to nearly 11 Crisis/Rescue Engagements /wk requiring, on avg., 5 hours per case, plus 2-3 staff needed to provide services. Each engagement ranges from \$525 - \$1,500 per day. Additionally, the cost for each guest to live in a residential restoration program is \$5,000/m.

Make an Ask

Either ask them to be a certain level partner or use the level of giving chart and ask where they see themselves on the team. Then simply open the link or share the QR code link and allow them to join immediately. Call or message us directly for assistance if needed.

What's Your Part?

ONE/1000

Not everyone can do great things, but if everyone does a little, great things can be accomplished together.



Partner together to make a lasting impact!

!!	\$5,000 _{each}	200 _{units} = \$10,000
222	\$2,500 _{each}	150 _{units = \$7,500}
1111	\$1,000 _{each}	80 _{units} = \$4,000
11111	\$500 _{each}	60 _{units} = \$3,000
11111111	\$250 _{each}	50 _{units = \$2,500}
•••• x 3	\$100 _{each}	60 _{units} = \$3,000
!!!!!! X 40	\$50 _{each}	400 _{units} = \$20,000
1,000 -\$50 units = \$50,000/month		

Steps to Start Your Own ONE/1000 online Team

Rescue 1 Global needs your help!

One of the many ways that we have available is to start your own online fundraising team! Make it a fun competition with others and use your online social media for good!

Below are the steps on how to create a Team Fundraising Page, or you can create your own Individual Page.





1 Create a Team Fundraising page

To begin, <u>create</u> or sign in to your Give Lively account. Then pick a team name that represents your group. The name should be concise and memorable.

Customize your Team Fundraising page

Make it stand out with compelling imagery, a team logo, and a personal note from you, the team leader.

Customize your individual fundraising page

As a team leader, you manage the team page, but you are also a fundraiser, so you'll automatically have an individual fundraising page connected to the team.

Build your Team

Recruit from your network! Reach out to friends, family, neighbors, coworkers, or any other select groups of people that will help you grow your team. Use your own Social media platforms to get a broader reach.

Fundraise

Make a plan with your team. Identify team and individual fundraising goals, then strategize about fun ways to achieve them. Hold fundraising events (in real life or live streamed), make donation asks, use social media to spread the word, etc.

ONE/1000-Ambassadors

As a Christ centered organization, Rescue 1 is committed to three values; Biblical Living, Sustainable Stewardship, and Reproducible Advancement. These values guide Rescue 1 through solution/program development, staffing/missionary recruitment, operations, S.W.O.T Analysis', operational recalibration, services delivered, community/church mobilization, ministry branch replication, financial reporting, and funding partnerships.

Rescue 1 Global operates a three-pronged mission of prevention, rescue, and restoration as part of the solution. Our Prevention Department shares awareness about human trafficking and mobilizes church partners to go out into their communities to share the Gospel. Our Rescue Team is on-call 24/7! They offer a crisis response team and advocate for survivors with first responders. Meeting the long term needs of survivors, we have opened and currently operate two safe house programs as a part of our Restoration Department in the US that offer trafficking survivors holistic restoration.

Thank you for your support and Ambassadorship. Together, our efforts to reach our funding objectives will expedite our goal to underwrite programming, sustain the annual cost of the Grace Oasis Aftercare Homes, Recovery Programs and Staffing, and increase our capacity to develop and sustain our growing Prevention, Rescue and Restoration Efforts.



